



JESÚS LÓPEZ

MULTIDISCIPLINARY DESIGNER



ABOUT ME

Fan of movies, music and gadgets. Enthusiast of technology, design and photography. I consider myself original, dynamic, perfectionist and proactive. I always worry about taking courses to improve my knowledge and skills about design (both graphic and web), ecommerce, marketing, SEO and any new technology that comes up being aware that the world is constantly changing around us.

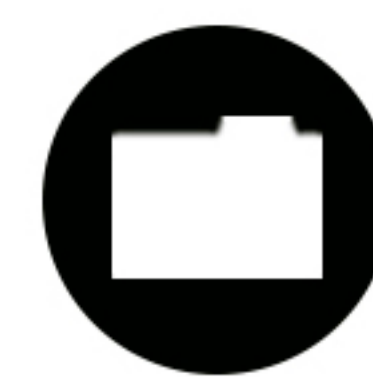
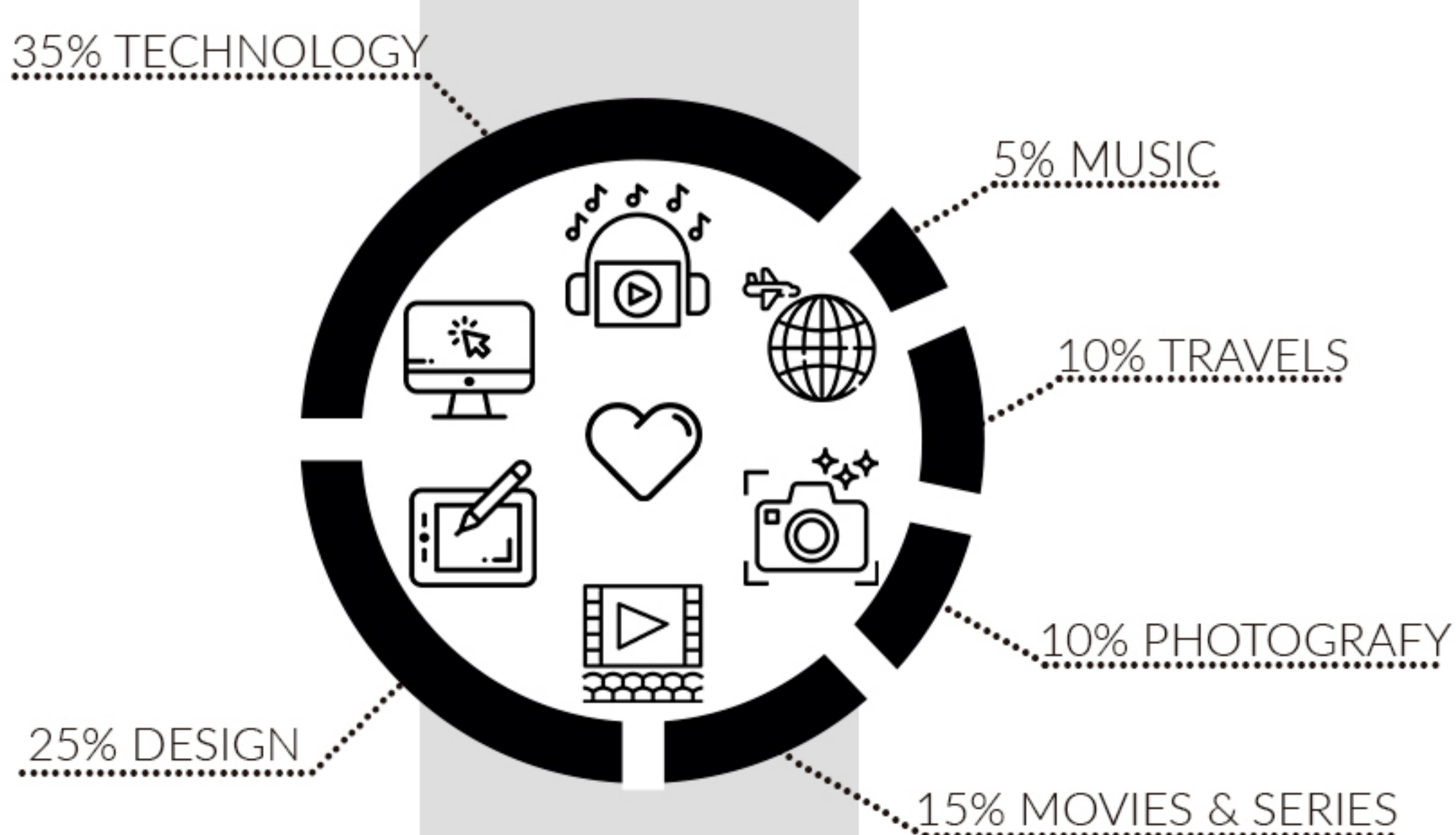


CONTACT

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HOBBIES



STUDIES

- E.G.B.
- E.S.O.
- Art High School
- Design & programming WebMaster
- Business Management
- Diploma in Community Management
- Diploma in Design with PS & ID
- Diploma in Social Marketing 2.0
- Diploma in S.E.M. & S.E.O.

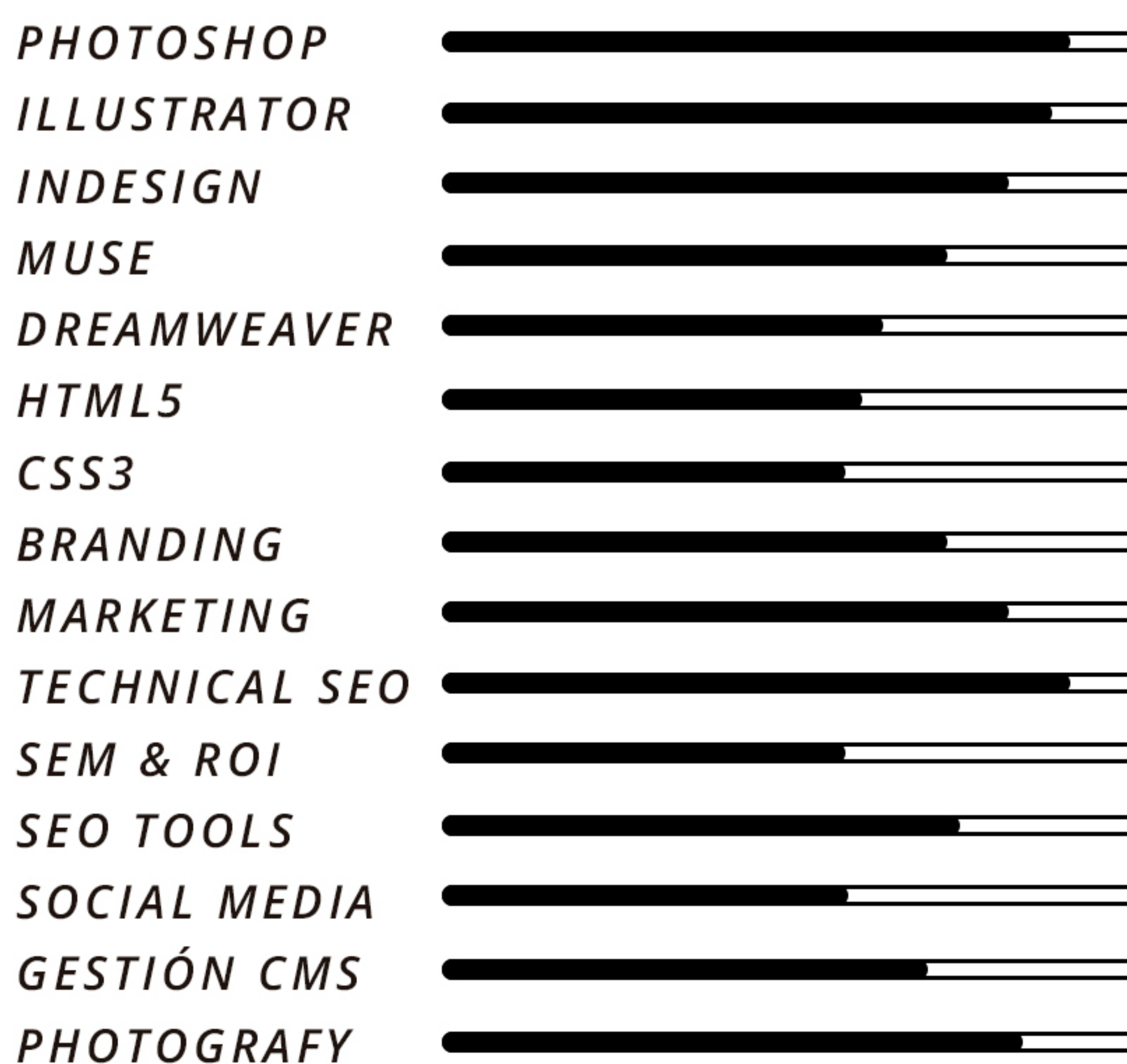


EXPERIENCE

- Ubiotex Quality Life.....(August 2016 - April 2019)
Creative Director and Marketing.
Team coordination. Management of work orders. Control of deadlines and resources in projects. Corporate Design. Packaging Layout Advertising. Posters. Laser cutting patterns. Online marketing Social Media Management and campaign creation. Product photography and creative. Front-End, maintenance and update Prestashop and Wordpress. SEO, SEM & CRO.
- Double R Magazine.....(May 2015 - July 2016)
Creative Director and Webmaster.
Coordination of the design team. Management of work orders. Control of deadlines and resources in projects. Corporate Design. Layout Advertising. Posters. Web design and maintenance. Social Media Management and campaign creation.
- JELO Designs.....(January 2011 - March 2015)
Creative director.
Coordination of the design team. Management of work orders. Control of deadlines and resources in projects. Graphic and web design services specialized in SMEs. Performing design, advertising, web pages and online marketing. SEO and SEM.
- Aliclap SL.....(June 2009 - November 2011)
Graphic designer.
Posters, advertising and logos. Social media.
Performing any design and advertising work required.
- Captasa Fundrising.....(February 2007 - May 2009)
Graphic designer.
Design of corporate image, stationery and packaging.
- Executive Club.....(April 2006 - December 2007)
Graphic designer.
Graphic design of corporate image, stationery and packaging.



KNOWLEDGE



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